

This is a Balance Invoice for \$1,575.46 of the project total

From:

Eventreks LLC
5113 S. Harper Avenue
Suite 2C
Chicago, IL 60615
office: 773-347-9788

Invoice Number EV-137480

Invoice Date July 1, 2017

Due Date March 16, 2018

Total Due \$1,575.46

To:

RWA Consulting
4137 Sauk Trail
Suite 119
Richton Park, Illinois 60471
<https://ronaldalston.com>
dr.ron@ronaldalston.com

This quotation contains a list of items to develop your website project. The comprised package contains the features and functionality to enhance your speaker website into a working marketing and advertising tool to gather more exposure, consensus, and validity as a speaker. It also provides a means to showcase your books and collect funds. Some items have been marked as optional as they may be added at a later time and date. Please review the quotation and provide your comments of which items to retain which are optional below it.

Note: Your credit card information is safe. The green lock of at top left-hand side of your browser indicates a secure webpage using SSL Encryption Technology. Additionally, Eventreks LLC "does not store" any credit numbers for your protection.

Hrs Qty	Service	Rate Price	Adjust	Sub Total
1	Web Design Business Essential Package - 5-7 pages of layout and custom design including client approved colors, photos/graphics, unlimited blog capability, unlimited hyperlinks, audio clips, video clips, and administrative panel (Access 24/7) for updates	\$3,765.00	-50%	\$1,882.50
7	Website Pages Custom developed homepage design including colors and graphical layout, Biography page, Products page, Events page, Contact, Terms page, Disclaimer page	\$150.00	-100%	\$0.00
1	Current and archive blog migration Transfer (50-75) your exisiting articles from Facebook.com, and wordpress.org and integratetem into your new website.	\$500.00	-100%	\$0.00
1	Domain Name Transfer Move from current host to Eventreks servers to allow email capability and hosting	\$99.00	-100%	\$0.00
1	Customized Contact Page and Form Provides an intake form to allow customers to contact you with a specification of interest including mailing address, phone and fax number All emails are forwarded to an email address of your choosing.	\$300.00	-100%	\$0.00
1	Mobile Responsiveness Ability to access website on any device or mobile phone	\$149.00	-100%	\$0.00
1	Blogging with Social Media Integration Allows you to publish articles from your website 24/7 in text, video, audio and pictorial formats with integration to Facebook, Linked, Twitter and Google+ and more	\$400.00	-100%	\$0.00
1	Home Page Slider Customized Integrated carousel of combined images, video, audio and/or text	\$300.00	-100%	\$0.00

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Hrs Qty	Service	Rate Price	Adjust	Sub Total
1	PayPal integrated Contact Form Allows payment of service(s) via contact form	\$300.00	-100%	\$0.00
1	Integrated Media Library Repository of Image, Documents, Audio, and Video for your website	\$0.00	0%	\$0.00
2	Training Hours of training to provide understand how to accessing, modifying and use your new web platform. Max attendance: 12 persons	\$45.00	-100%	\$0.00
1	Technical Support Months of Online technical support for website corrections and ongoing maintenance.	\$45.00	-100%	\$0.00
1	Social Media Integration and Sharing Allows you to publish articles from your website 24/7 via text, video, audio and pictorial formats with integration to Facebook, Linked, Twitter and Google+, email and/or print.	\$300.00	-100%	\$0.00
1	Event Publishing (optional) Allows to publish your upcoming and past events to your readership and also integrates with Facebook, Linkedin and Twitter to share the location, time, venue, synopsis and links to a ticket outlet of your choice.	\$400.00	-100%	\$0.00

Sub Total \$1,882.50

Tax \$192.96

Project Total \$2,075.46

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Amount payable for this Balance
InvoiceDeposit -\$500.00**Total Due** **\$1,575.46**

Thank You for choosing Eventreks!

A mutual payment schedule will be developed for you upon payment and acceptance of this invoice. Payment is due within 5 days from date of invoice. Late payment is subject to fees of 5% per month. Payment Schedule Deposit - \$500.00 Strawman MileStone Payment - \$691.25
Final Payment Before Launch - 691.25

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